

# **ALTO Campaign**

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**INDIA'S MOST FUEL EFFICIENT CAR:**

**ALTO**



**INDIA'S  
LARGEST  
SELLING  
CAR**



Enjoy  
the bends

**ALL NEW FEATURES**



Dynamic Front Grill and Bumper



Clear Lens Headlamps



Sparkling Tail Lamps



Rotary Control for AC\*

**17.6\***  
kmpl



Test drive a new Alto today  
Call 1600 11 1515

Accessories and coloured bumper shown are not part of standard equipment. \*Feature available in LX and LXI variant. <http://marutialto.com>

**MARUTI AUTHORISED DEALERS:** AALIANZ AUTOMOBILES Ph.: 011-26104693, 26183785, APRA AUTO (INDIA) PVT. LTD Ph.: 011-42390000, 41009900, J BAGGA LINK MOTORS (P) LTD Ph.: 011-22169111, 22169555, J COMPETENT AUTOMOBILES CO LTD Ph.: 011-26917814, J COMPETENT AUTOMOBILES CO LTD Ph.: 011-23355285, 86,87, 23328009, J COMPETENT AUTOMOBILES CO LTD Ph.: 011-25925261, 25925329, COMPETENT AUTOMOBILES CO LTD Ph.: 011-22446551, 22217774, J D D MOTORS Ph.: 011-41845000, 28116502, J D D MOTORS Ph.: 011-27153999, 41843000, D. D MOTORS PVT LTD Ph.: 011-40523000, FAIR DEAL CARS (P) LIMITED Ph.: 011-22119626/27, 9910894050, J GAUTAM MOTORS PVT LTD Ph.: 011-41613879, 28613879/80, KRISH AUTOMOTORS PVT LTD Ph.: 011-32435050, J MAGIC AUTO Ph.: 011-25397777, MARKETING TIMES AUTOMOBILES PVT. LTD Ph.: 011-2629 2629, MARKETING TIMES AUTOMOBILES PVT. LTD Ph.: 011 : 25112222, MARUTI SERVICE MASTER Ph.: 011-41612194, 41612195, J PASCO AUTOMOBILES Ph.: 011-25963535, RANA MOTORS PVT LTD Ph.: 011-26712222, J RANA MOTORS PVT LTD Ph.: 011-23972222, J ROHAN MOTORS LIMITED Ph.: 011-41679303-04, 41678695-97, J SAYA AUTOMOBILES LTD Ph.: 011-27231955-57, 27251402/03, SIKAND and COMPANY Ph.: 011-23320450, 23310364, J T R SAWHNEY MOTORS PVT LTD Ph.: 011-22816777, 22816533, T R SAWHNEY MOTORS PVT LTD Ph.: 011-27853094,



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**INDIA'S MOST FUEL EFFICIENT CAR: ALTO go**

enough number  
of reasons to buy  
India's no. 1 car

Most Economical to Buy  
Most Economical to Operate  
Highest Resale Value in Market



**INDIA'S  
LARGEST  
SELLING  
CAR**

#### COMPARISON SHEET - ALTO vs SANTRO AND XETA

	Alto	Santro	Xeta	Advantage Alto
Valves / Cylinder	4	3	2	• Optimum intake of fuel for efficient fuel burning • Best power and torque
Microprocessor	32 bit	16 bit	32 bit	• Advanced technology • Provides exact amount of air & fuel to achieve high mileage
Power to CC ratio	59.05	58.01	49.82	• More power per cc • Optimal engine utilisation • Enhanced engine life
Power Steering	Electronic	Hydraulic	Hydraulic	• Easy to maintain • Easy to drive and park
Knee room - Front*	800 mm	750 mm	740 mm	• Travel comfort during long trips
Rear*	875 mm	790 mm	820 mm	
Savings of Alto over*		Rs 1 lakh	Rs 60,000	• Savings over Santro and Xeta



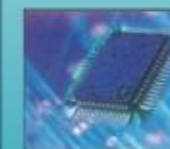
**Unmatched Mileage**  
14%\*\* more mileage / 4 valves per cylinder that burns fuel efficiently / 32-bit microprocessor for great pick-up and fuel economy



**Comfortable**  
A/C & Heater with rotary controls / 5 seater car / Fabric seats / Floor front console with cup holder



**Easy to Drive**  
Electronic power-steering / Compact Size / Easy city drive / Booster Assisted brakes



**Low Running Cost**  
More features for less price / Savings of up to a lakh over 5 yrs of running

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Call 1600 11 1515

\*Savings calculated over 5 years of operation, covering 1000 kms a month. Savings on initial price, insurance, high, Expertise, fuel and interest costs  
\*\*Savings by the World's most advanced 32-bit Power & Accessories. #Source: Overdrive July 2006, 44 Insurance, Autocar - July 2006  
Colors shown may vary from actual body colors due to printing on paper. Accessories shown & coloured bumper are not part of standard equipment.  
\*\*\* 14% more mileage than Santro; 20.5% more mileage than India Xeta

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**Car you will love !  
Deals you will love even more !!**

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LARGEST  
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CAR**

<b>STARTS @ Rs. 2.36<sup>l</sup> LACS</b>	<b>NO ADVANCE EMI</b>
<b>GIFT CHEQUE WORTH RS. 10,000/- +</b>	<b>NO PROCESSING FEE</b>
<b>EXCHANGE BONUS OF RS. 5,000/-</b>	<b>TENURE UP TO 7 YEARS</b>

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**AUTOLOAN**



**We understand your world**

\*Conditions Apply. All Offers from the dealers. Finance at the sole discretion of HDFC Bank Ltd.

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