

**Ambience Mall
Gurgaon**

Auto Mall Display Locations

**23rd – 25th May 2014
(Fri, Sat & Sun)**

About Auto Mall

Auto Mall, a novel concept from RelioQuick, was launched in the year 2002 in Delhi. The event saw participation from leading car and two wheeler manufacturers, OEMs, in-Car entertainment systems, Design Concepts, Accessories, Auto Finance & Auto Insurance Companies.

Over the years **Auto Mall** has emerged as **India's Largest Multicity Automobile Exhibition** offering a much needed platform for Automobile Industry with multi-city touch point options spread over a year. Since its launch in 2002, **Auto Mall** has grown by leaps and bounds. Today it is a trusted entity with in the industry and serves as a branding and product promotion platform for many renowned brands.

In our endeavor to extend greater reach for Automobile players, **Auto Mall** has identified Top 40 cities and 50 Malls in the country where Auto Mall shows will be held in next 100 days.

First in the series, Auto Mall @ Mall was successfully organised at Forum Vijaya Mall, Chennai from 18th – 20th April 2014. The event was highly appreciated by the participating brands and also the visitors. The Event resulted in increased foot fall and wide media coverage for the Mall

In Delhi NCR first-of-its-kind **Auto Mall @ Mall** is being organized at **Ambience Mall, Gurgaon** on **23rd, 24th and 25th May 2014**.

About Ambience Mall

Ambience Mall, is an apogee of lifestyle distinction, it offers not only unprecedented scale in terms of its size but also an experience of unparalleled retail mix combined with the entertainment and leisure attractions that has changed the concept of shopping mall experience. Ambience Mall - Gurgaon is the largest operational shopping mall in India, with one kilometer of shopping experience on every floor.

With the best location, a flat '0' km from south Delhi and an 8 lane approach on national express highway NH-8. The mall offers a wide range of facilities including Premium international and domestic retail brands, Anchor stores, Hypermarket, Seven-screen multiplex cinema, Restaurants and coffee shops, Food court, Car showroom, Fitness and meditation centre, Beer garden, Bowling alley, Simulated golf course, Kids play zone, Recreational zone etc.

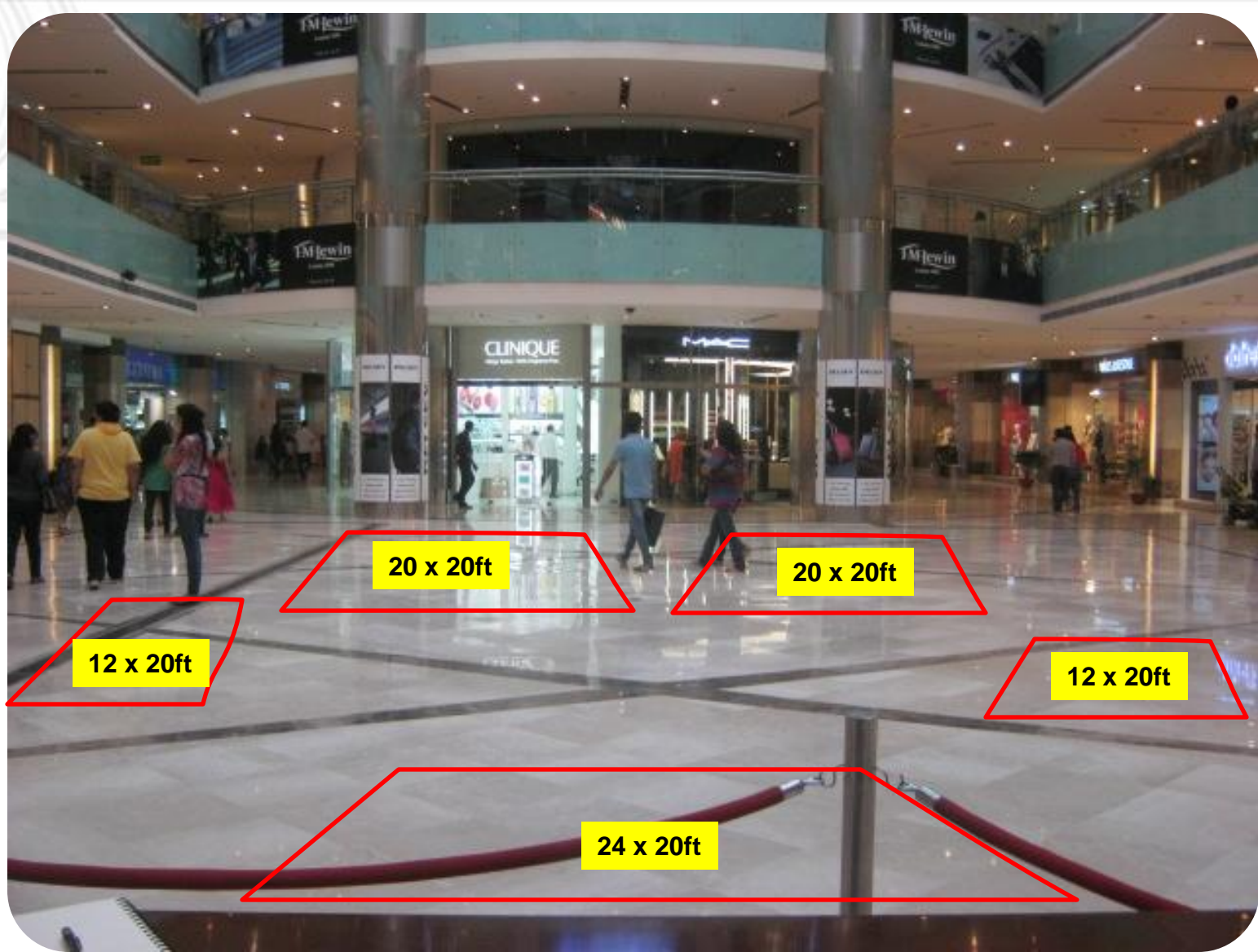
With three basement levels, the mall also has more than 2500 car parking spaces and offers amenities such as wide atrium spaces, high speed elevators and escalators, multiple entry/exits. With state of the art facilities for shopping, entertainment, food, fitness and luxury brand shopping it is a true 'Destination Mall'.

Display Location	Display Space Size	Display Space Charges (L)
Hotel Lobby	12 x 20 ft - 6 No.	1.50
Mango Atrium	24 x 20 ft - 1 No.	3.50
Mango Atrium	20 x 20 ft - 2 No.	3.00
Mango Atrium	12 x 20 ft - 2 No.	1.75
UCB Atrium	24 x 20 ft - 1 No.	3.50
UCB Atrium	12 x 20 ft - 4 No.	1.70
Reliance Atrium	24 x 20 ft - 1 No.	3.00
Reliance Atrium	20 x 20 ft - 2 No.	2.50
Nr. Gate No. 3	12 x 16 ft - 1 No.	1.25

Service Tax extra @ 12.36%



Hotel Lobby : Bike Display Space 1-6 : 12x 16ft : Each Space Charge Rs 1.50 L + Service Tax

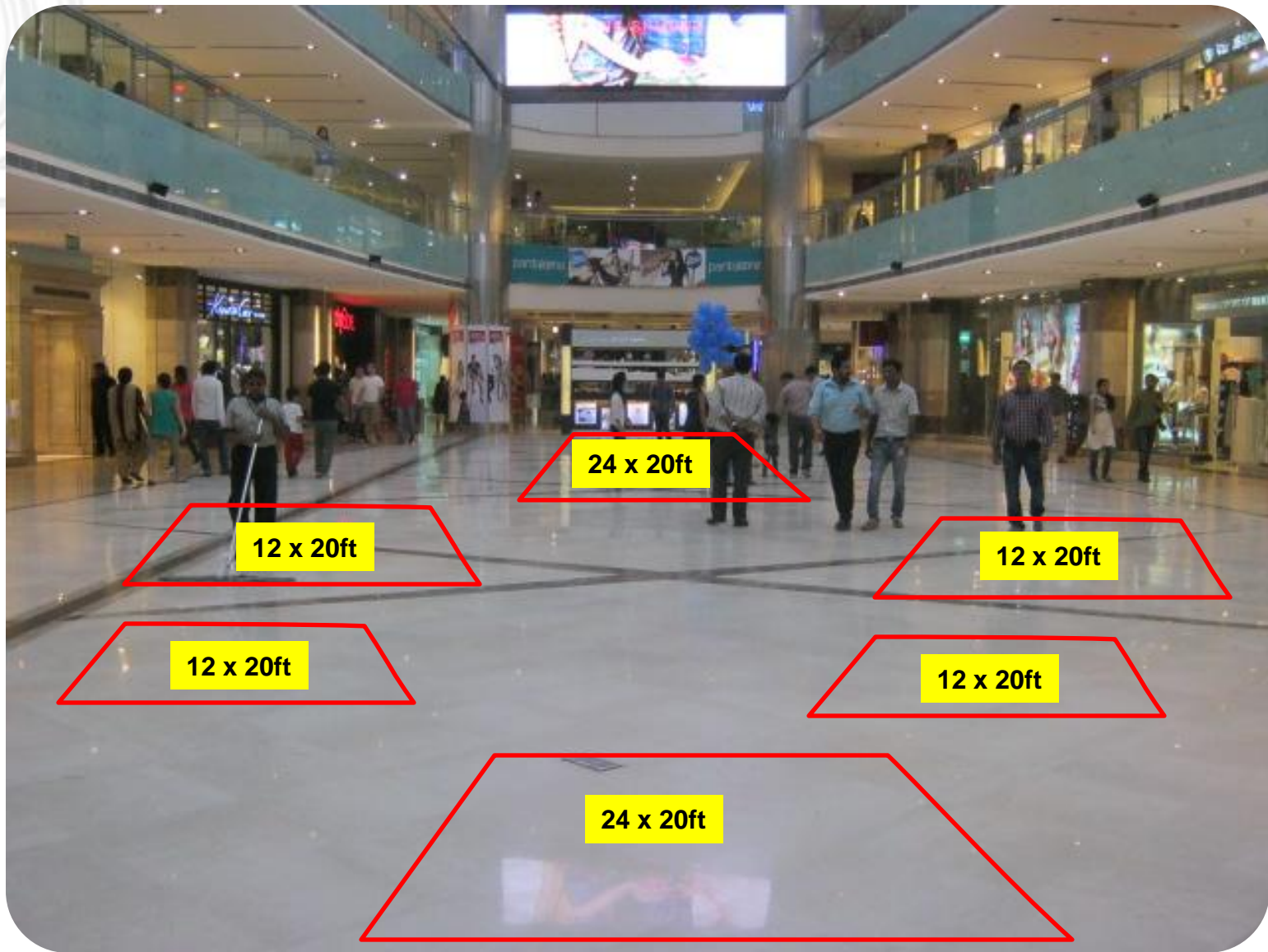


MANGO Atrium : Display Spaces : Each Space Charge

20 x 20ft : Rs 3.00 L + Service Tax

24 x 20 ft : Rs. 3.5 Lakhs + Service Tax

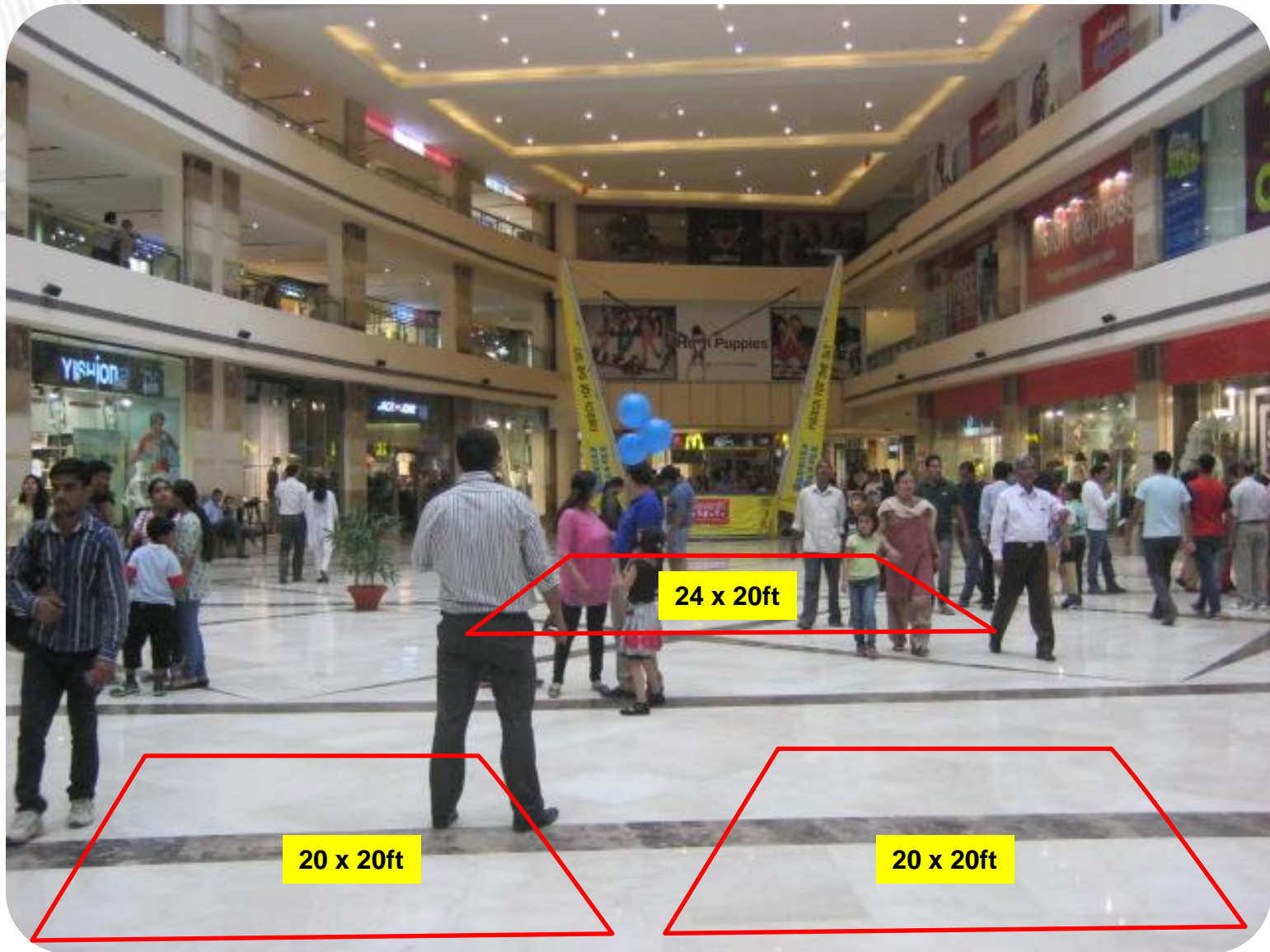
12 x 20ft – Rs. 1.75 Lakhs + Service Tax



UCB Atrium : Display Space : Each Space Charge

24 x 20 ft : Rs. 3.5 Lakhs + Service Tax

12 x 20ft – Rs. 1.75 Lakhs + Service Tax



20 x 20ft

24 x 20ft

20 x 20ft

RELIANCE ATRIUM : Display Space : Each Space Charge
24 x 20 ft : Rs. 3.00 Lakhs + Service Tax
20 x 20ft – Rs. 2.50 Lakhs + Service Tax



Nr. Entry Gate no. 3 : Bike Display Space : 12 x 16ft : Space Charge Rs 1.50 L + Service Tax

Reference Setup: Display area 12ft x 16ft



Contact us

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